



Country of Origin Countdown Breakfast Seminar

Presented by

CHARLES FISHER
FoodLegal



Charles is a Principal of Foodlegal, regulatory advisor to leading Australian and international food & beverage companies in food regulatory compliance assessment and new product development.

DATE: Thursday 1 March 2018

TIME: 7.30 am entry
8 am start – 9.30 am*

COST: \$88.00 (incl. GST and breakfast)

LOCATION: 4th Floor, Green Chemical Futures Auditorium,
13 Rainforest Walk
(off Research Way)
Monash University
Clayton VIC 3168
Parking - \$2 per hour or \$10 all day (N1 Car park)

The new Country of Origin food labels become mandatory on **1 JULY 2018**.

The countdown is on!

FoodLegal's concise 90 minute seminar will answer the following questions and MORE:

- Is there a way to avoid the bar chart?
- Is it necessary to identify single countries of origin?
- How to avoid misleading or deceiving consumers?
- How to distinguish between non-priority and priority foods?
- Is a doughnut a priority or non-priority food?
- What does 'substantial transformation' really mean?
- Will roasting and dry blending meet the test?
- When is water "Australian"?

DON'T MISS OUT!

REGISTER HERE

HOW TO FIND US:



Park in N1 Car Park
10 Research Way



Walk away from Research Way
to Rainforest Walk



13 Rainforest Walk

***Bonus offer opportunities:**
Free post-event tour of the Food Innovation Centre at Monash: a world class facility that brings new product ideas to life from idea to shelf.

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