



& FOOD LABELLING 101 & HEALTH CLAIMS

Brisbane Workshops

Tuesday 20 November 2018

8:45am - 1:00pm

FOOD LABELLING 101 Workshop

We will help you answer these questions:

- What information must appear on your food label?
- When can pictures or brand names can get you into trouble?
- When can you declare “traces” of allergens?
- What is “substantial transformation” means,
- How to write a concise ingredients list?
- What is the difference between food additives, nutritive substances and processing aids?

... and MORE!

2:00pm - 5:30pm

HEALTH CLAIMS Workshop

We will help you answer these questions:

- Is the claim “healthy”... a health claim?
- Where does the ACCC expect more than FSANZ in relation to health claims?
- Does just mentioning probiotics, fibre or protein count as a health claim?
- What is the difference between a “health claim” and a “nutrition content claim”?
- How much science do you need to self-substantiate a health claim?
- Does a health claim trigger any other labelling obligations?

... and MORE!

Choose to attend one workshop or both – it’s up to you!

LOCATION Health and Food Sciences Precinct, 39 Kessels Road, Coopers Plains QLD 4108
(Free car parking available)

COST \$345 pp (one workshop) or \$595 pp (both workshops) **EARLY BIRD register by 30th October**
(incl. GST) \$365 pp (one workshop) or \$645 pp (both workshops)
(Morning tea/lunch & refreshments provided)

REGISTER HERE



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AUSTRALIAN LAWYERS & CONSULTANTS