

#TRENDING CLAIMS

MARCH 2019

MELBOURNE | SYDNEY



We will explore the latest Court precedents and regulatory enforcement actions that impact trending food product claims.

Claims explored include:

- 100% Natural
- Superfood
- Healthy
- Made in Australia
- Vegan
- Free Range
- Sustainable
- Live cultures

Who should attend?

- R&D
- Marketing
- Legal
- Regulatory

SYDNEY

Wed 6 March 2019
9 am - 12:30 pm
or
1:30 pm - 5:00 pm
60 Margaret Street,

Sydney 2000

MELBOURNE

Tues 19 March or Tues 26 March 2019 9 am – 12.30 pm Level 1, 440 Collins St, Melbourne 3000 \$415

Early Bird Register by: 22 February 2019

> (incl. GST) RRP: \$485