

“Sign-off and Take-off” for your food marketing

Presented by

CHARLES FISHER

FoodLegal



Charles is a Principal of Foodlegal, regulatory advisor to leading Australian and international food & beverage companies in food regulatory compliance assessment and new product development.

Are you ready for when Australia's new Country of Origin labelling laws take effect on 1 July 2018? Need to know if your food is a priority food or not? Whether it has been substantially transformed?

Or are you concerned about the impact the ACCC case against Heinz will have on your marketing? The ACCC is currently targeting the health angle when marketing food products... even when such claims are 100% compliant with the Australia New Zealand Food Standards Code.

Our Food Marketing Compliance Workshop will help you identify risks in your marketing, give you tools to mitigate and manage these risks and how to compliantly stand out in the marketplace.

SYDNEY:

Monday 28 March 2018

8.45 am – 1.00 pm

**Cliftons, 60 Margaret St
Sydney NSW 2000**

MELBOURNE:

Thursday 31 March 2018

8.45 am – 1.00 pm

**Cliftons, 440 Collins St
Melbourne VIC 3000**

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